



**Supplemental Data for the
Consolidated Financial Results for
the 3rd Quarter of the Fiscal Year
Ending March 2013 (FY 2012)**

株式会社フェイス

Faith Inc.

February 12, 2013

**Consolidated Financial Results for the
3rd Quarter of the Fiscal Year
Ending March 2013 (FY 2012 Q3)**

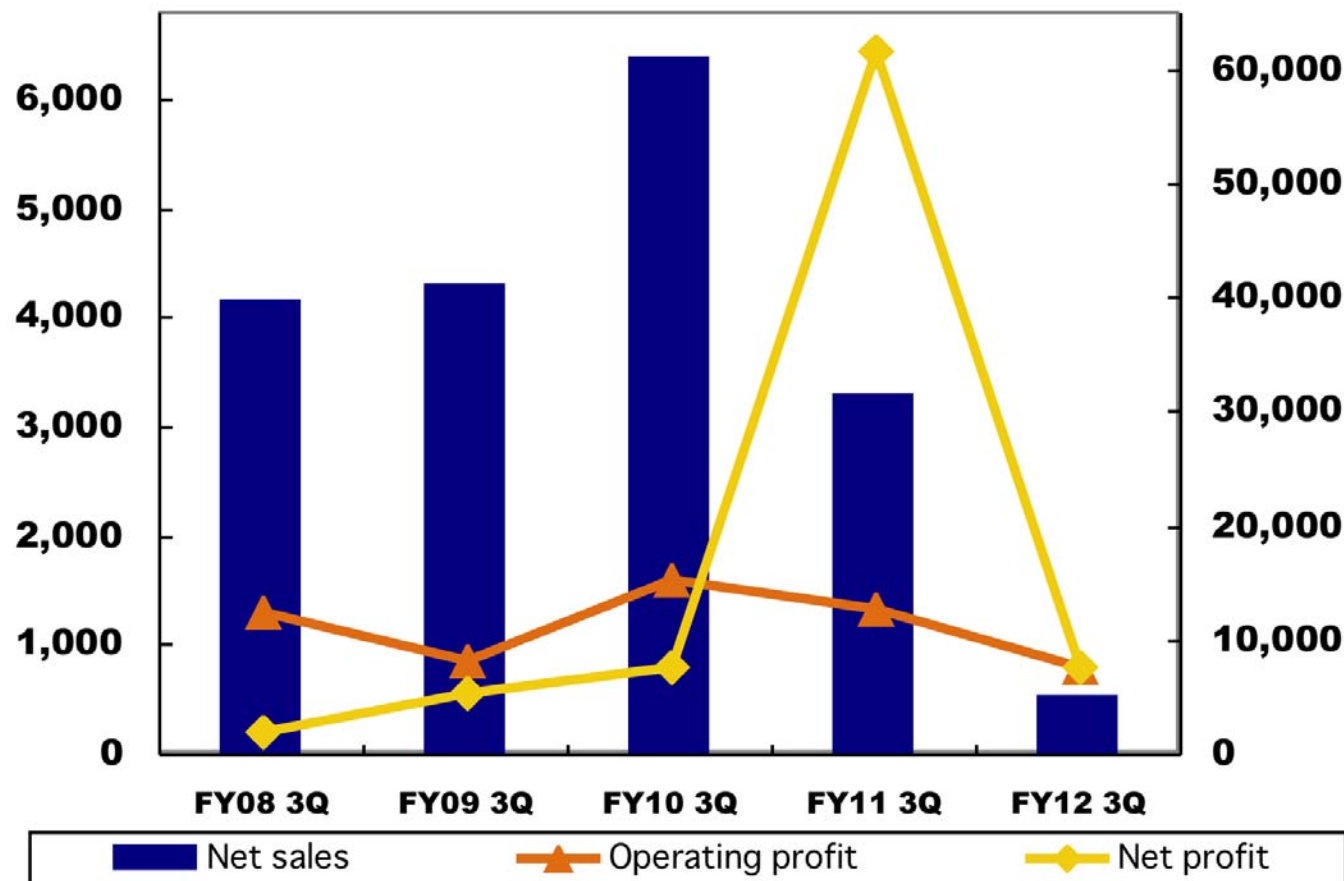
Highlights of Consolidated Financial Results for FY 2012 Q3



Following the disposal of the Company's consolidated subsidiary WebMoney Corporation in July 2011, the Electronic Money Business has been eliminated and sales revenue is no longer recorded in this segment. As a result, net sales, operating profit and net profit for FY 2012 Q3 all decreased year on year. Also, the Company's net profit figure for FY 2011 Q3 includes approx. 6.9 billion yen from the sale of its shareholding in WebMoney.

Profit : million yen

Sales : million yen



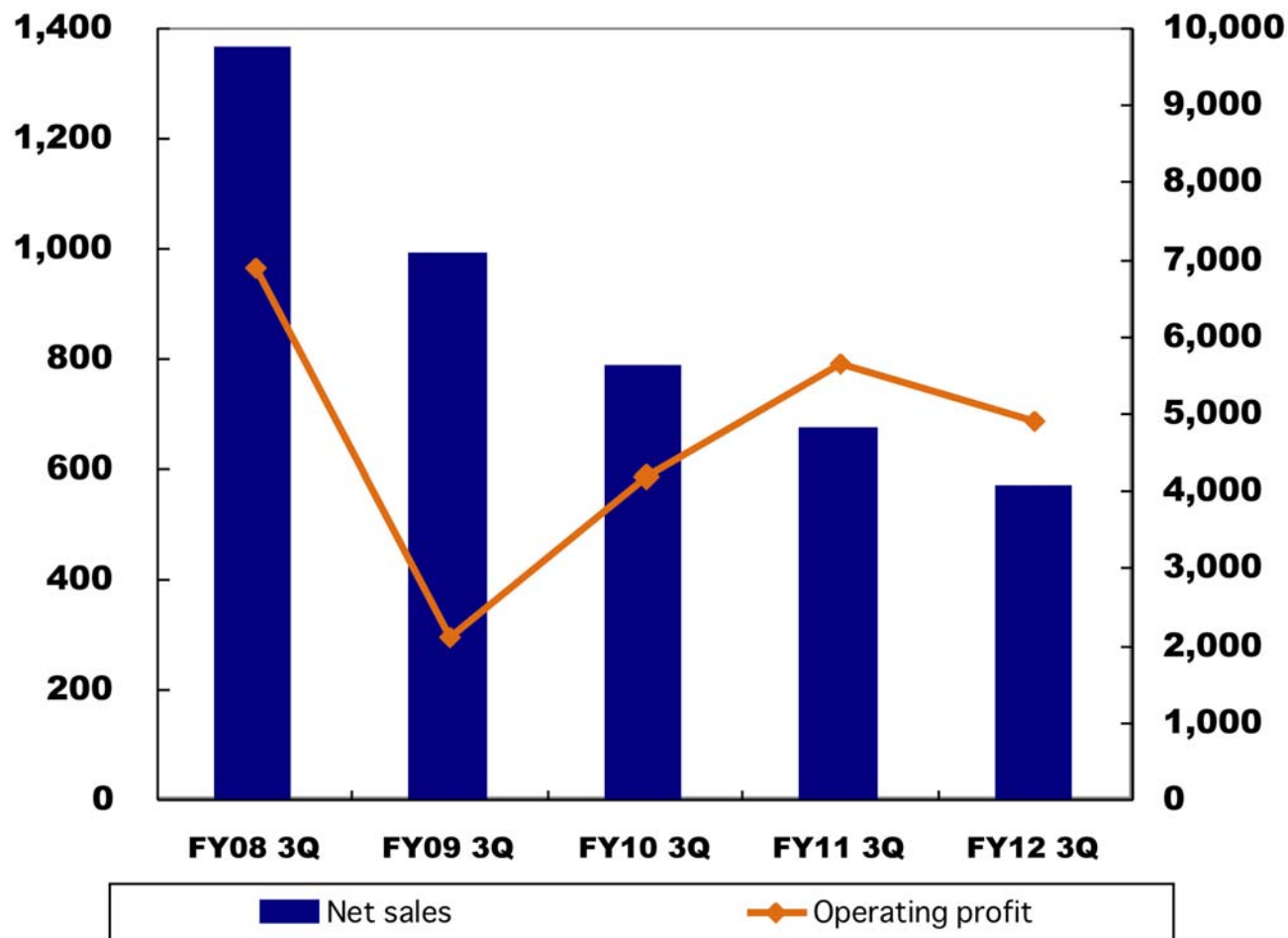
Results of the Content Business During FY 2012 Q3



Net sales and operating profit in the Content Business both declined in comparison with the same quarter of the previous fiscal year, mainly due to a decrease in income from the ringtone melody business etc.

Profit : million yen

Sales : million yen



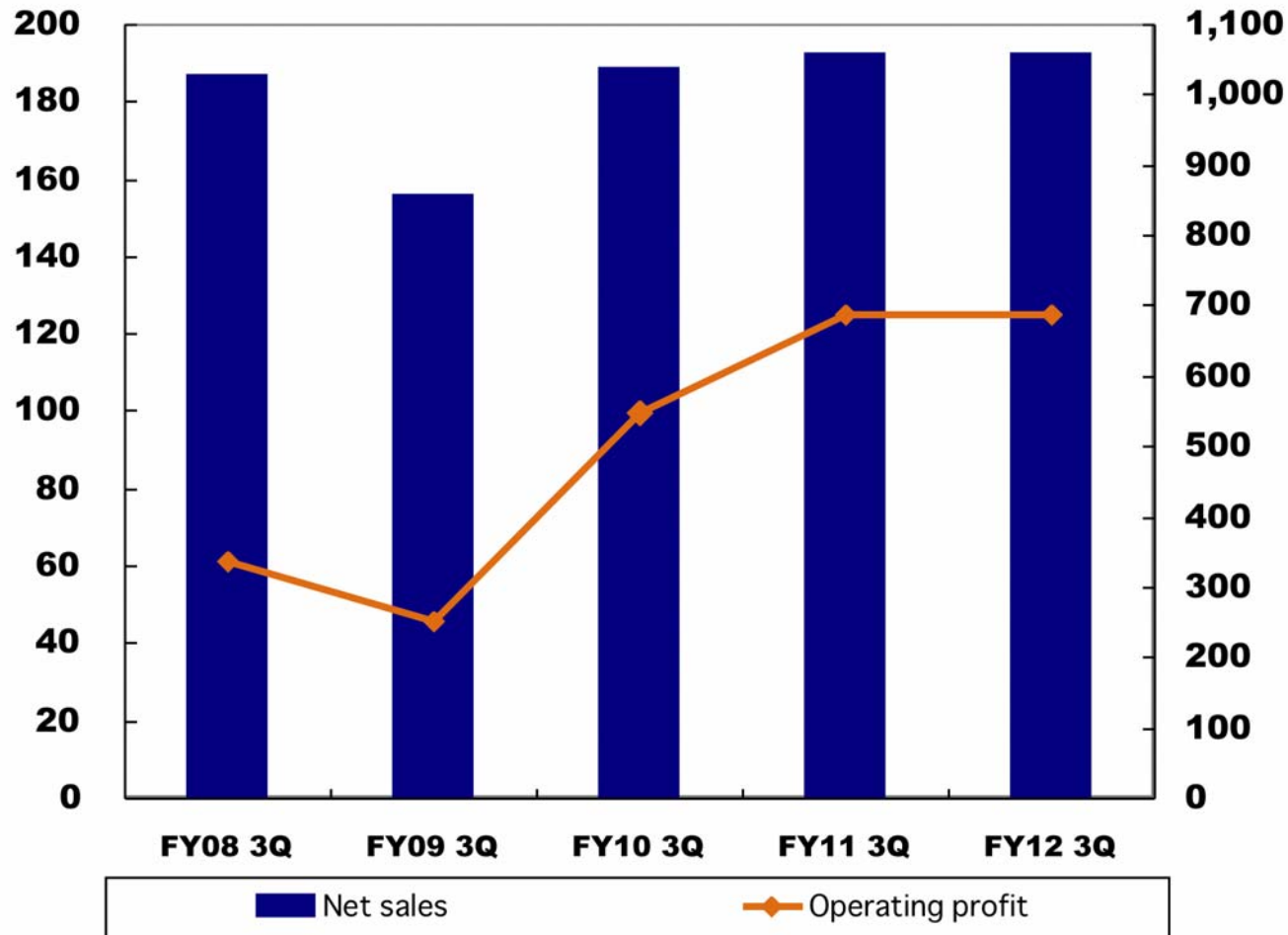
Results of the Point Service Business During FY 2012 Q3



Since FY 2012 Q1, the Point Service Business has been a separate reportable segment. In this business, although there was a decline in supply of products in line with the approaching deadline for applications for exchanges of home appliance eco-points, net sales and operating profit both increased due to strong sales of point-card systems.

Profit : million yen

Sales : million yen



FY 2012 Q3 Consolidated Business Performance by Segment

(Compared with the Previous Fiscal Year)



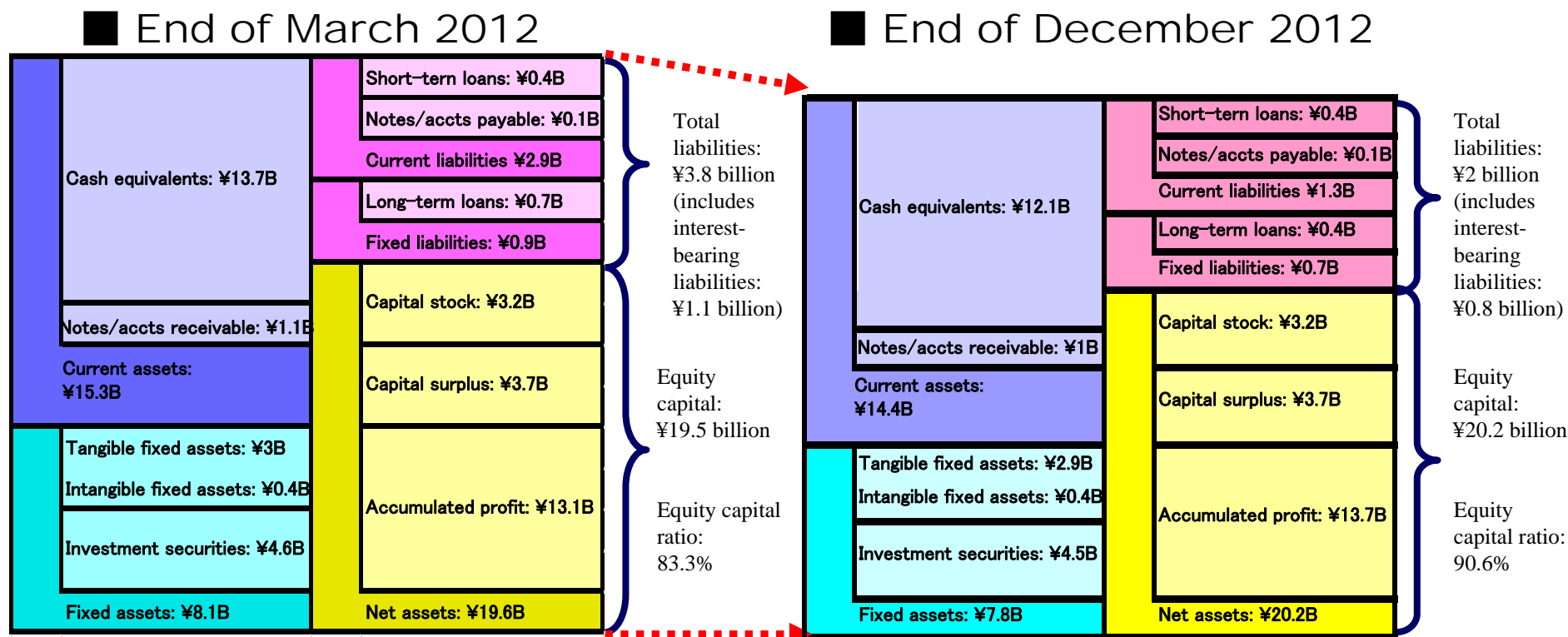
(Unit: million yen)

	FY11 Q3	FY12 Q3	Year-on-year change	
			(amount)	(%)
Net sales	31,600	5,115	▲ 26,484	-83.8%
Content Business	4,824	4,056	▲ 767	-15.9%
Electronic Money Business	25,717	0	▲ 25,717	
Points Business	1,058	1,058	0	0.0%
Operating profit	1,349	813	▲ 535	-39.7%
Content Business	790	687	▲ 103	-13.1%
Electronic Money Business	430	0	▲ 430	
Points Business	125	125	0	0.4%
Adjustment amount	2	0	▲ 2	
Recurring profit	1,429	918	▲ 510	-35.7%
Net profit	6,435	808	▲ 5,627	-87.4%

※The adjustment amount is due to the elimination of inter-segment transactions.

FY 2012 Q3 Consolidated Balance Sheet

(Compared with the End of the Previous Fiscal Year)



Total assets: ¥23.5 billion

Total assets: ¥22.3 billion

**FY 2012 Business
Performance Forecast**

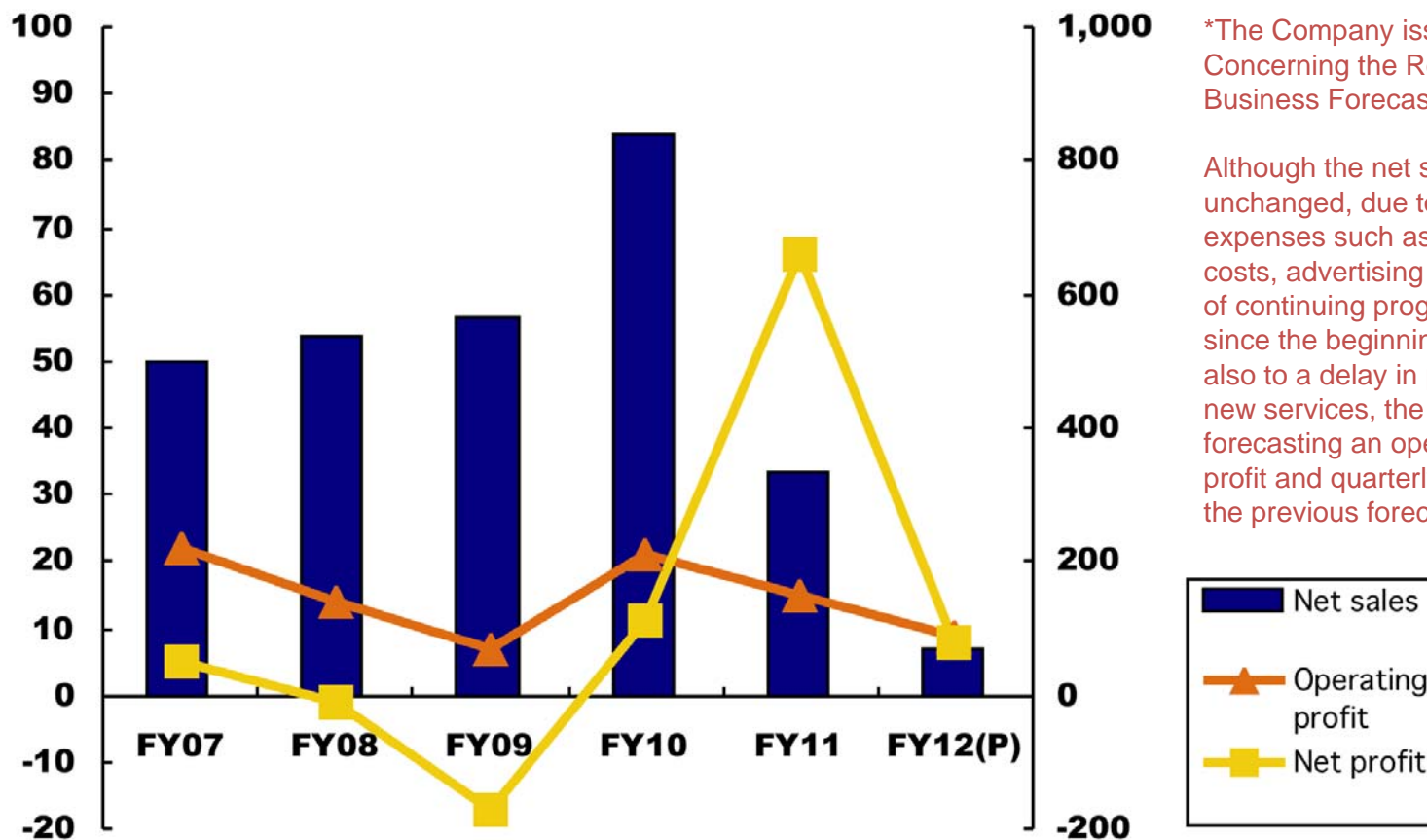
FY 2012 Full Year Business Performance Forecast



In the wake of the sell-off of the Company's shareholding in WebMoney Corporation in the previous fiscal year, declines in sales and profit are forecast for FY 2012. Based on its Multi-Content and Multi-Platform Strategy, The Faith Group will focus its energies on creating new content distribution systems in order to deliver excellent and high added-value contents to its users.

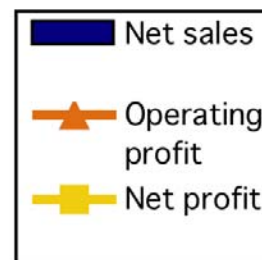
Profit : 100 million yen

Sales : 100 million yen



*The Company issued a Notice Concerning the Revision of the Business Forecast on February 8, 2013.

Although the net sales forecast is unchanged, due to lower overall expenses such as server maintenance costs, advertising costs, etc., as a result of continuing progress in cost cutting since the beginning of the year, and also to a delay in planned spending on new services, the Company is now forecasting an operating profit, recurring profit and quarterly net profit exceeding the previous forecast.



FY 2012 Consolidated Business Performance Forecast by Segment



*The Company issued a Notice Concerning the Revision of the Business Performance Forecast on February 8, 2013..

(Unit: million)

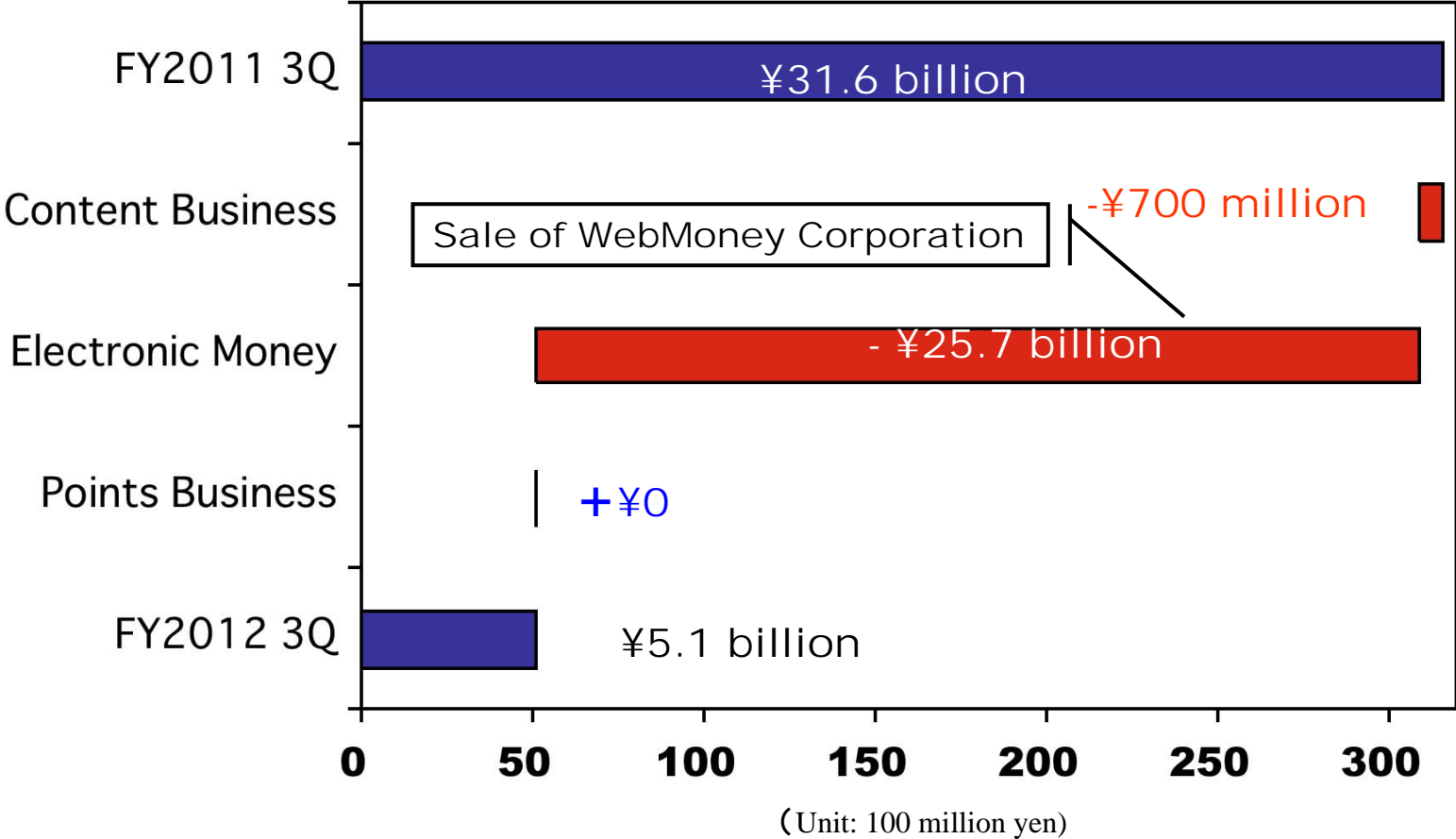
	FY11	FY12 (forecast)	FY12	
			Year-on-year change (amount)	Year-on-year change (%)
Net sales	33,415	6,800	▲ 26,615	-79.7%
Content Business	6,372	5,500	▲ 872	-13.7%
Electronic Money Business	25,717	0	▲ 25,717	0.0%
Points Business	1,326	1,300	▲ 26	-2.0%
Operating profit	1,576	900	▲ 676	-42.9%
Content Business	990	760	▲ 230	-23.3%
Electronic Money Business	430	0	▲ 430	0.0%
Points Business	151	140	▲ 11	-7.9%
Adjustment amount	3	0	▲ 3	0.0%
Recurring profit	1,758	970	▲ 788	-44.8%
Net profit	6,665	800	▲ 5,865	-88.0%

*The adjustment amount is due to the elimination of inter-segment transactions.

Reference Materials

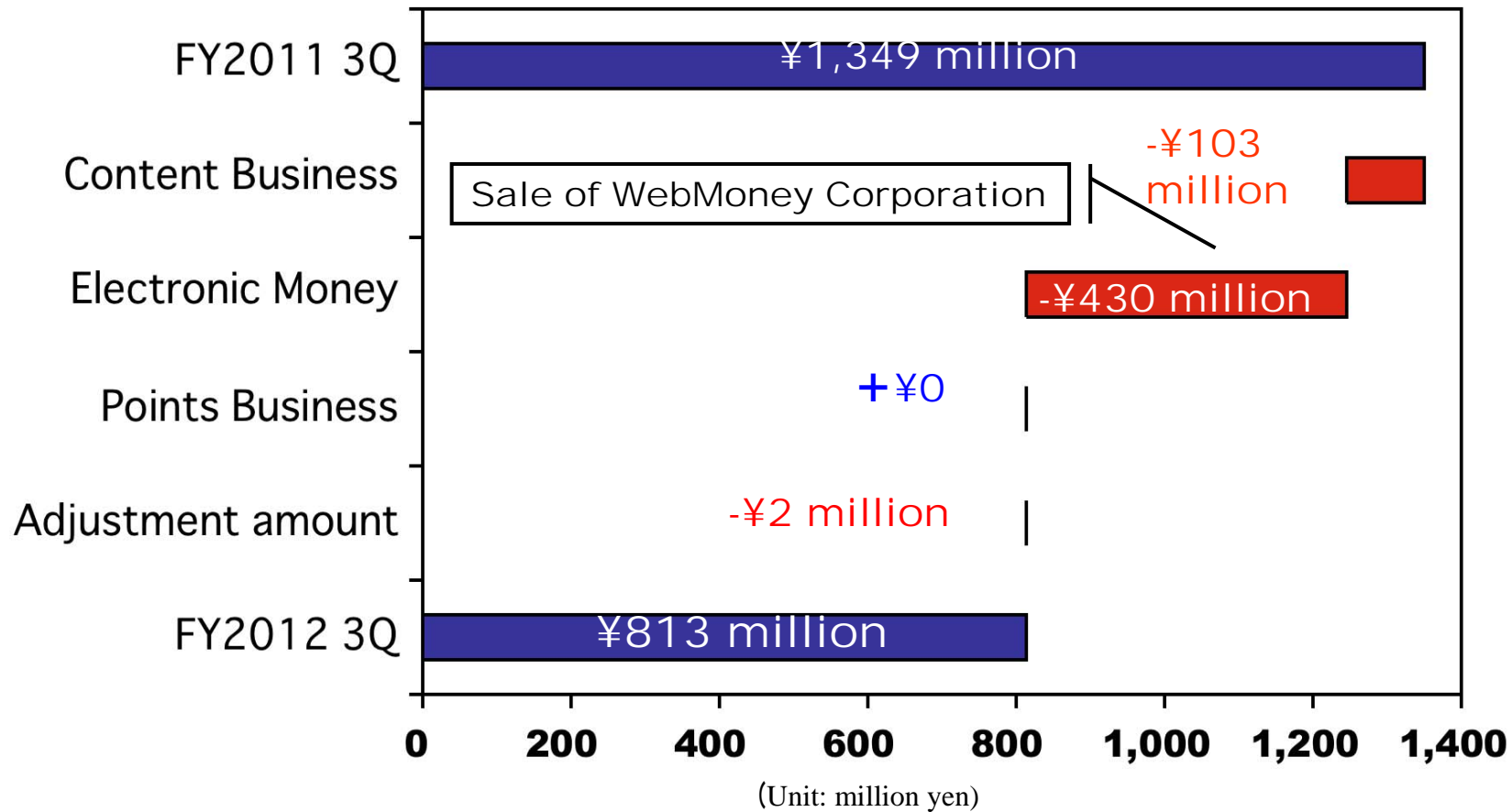
FY 2012 Q3 Consolidated Net Sales

(Compared with Previous Fiscal Year)



FY 2012 Q3 Consolidated Operating Profit

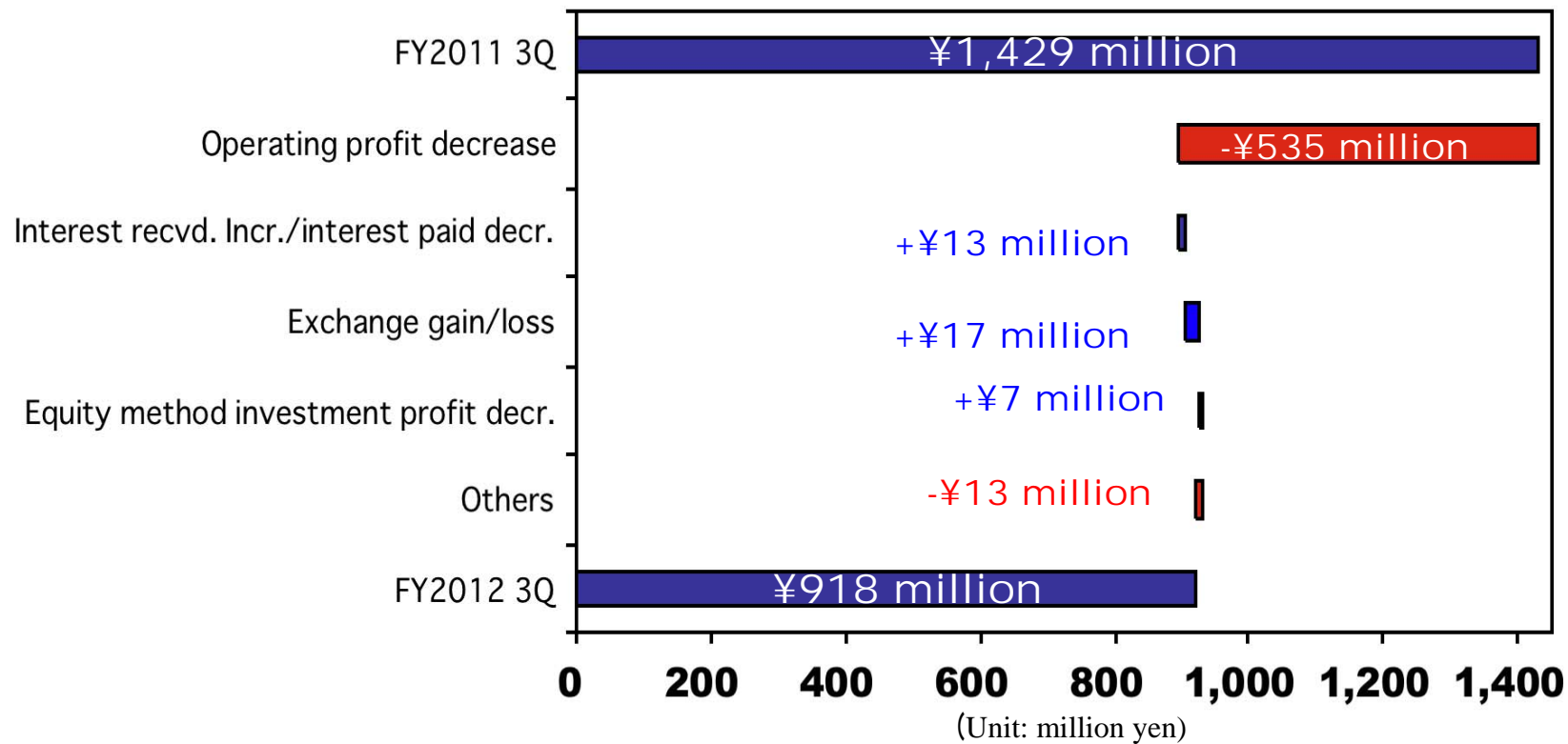
(Compared with Previous Fiscal Year)



※The adjustment amount is due to the elimination of inter-segment transactions.

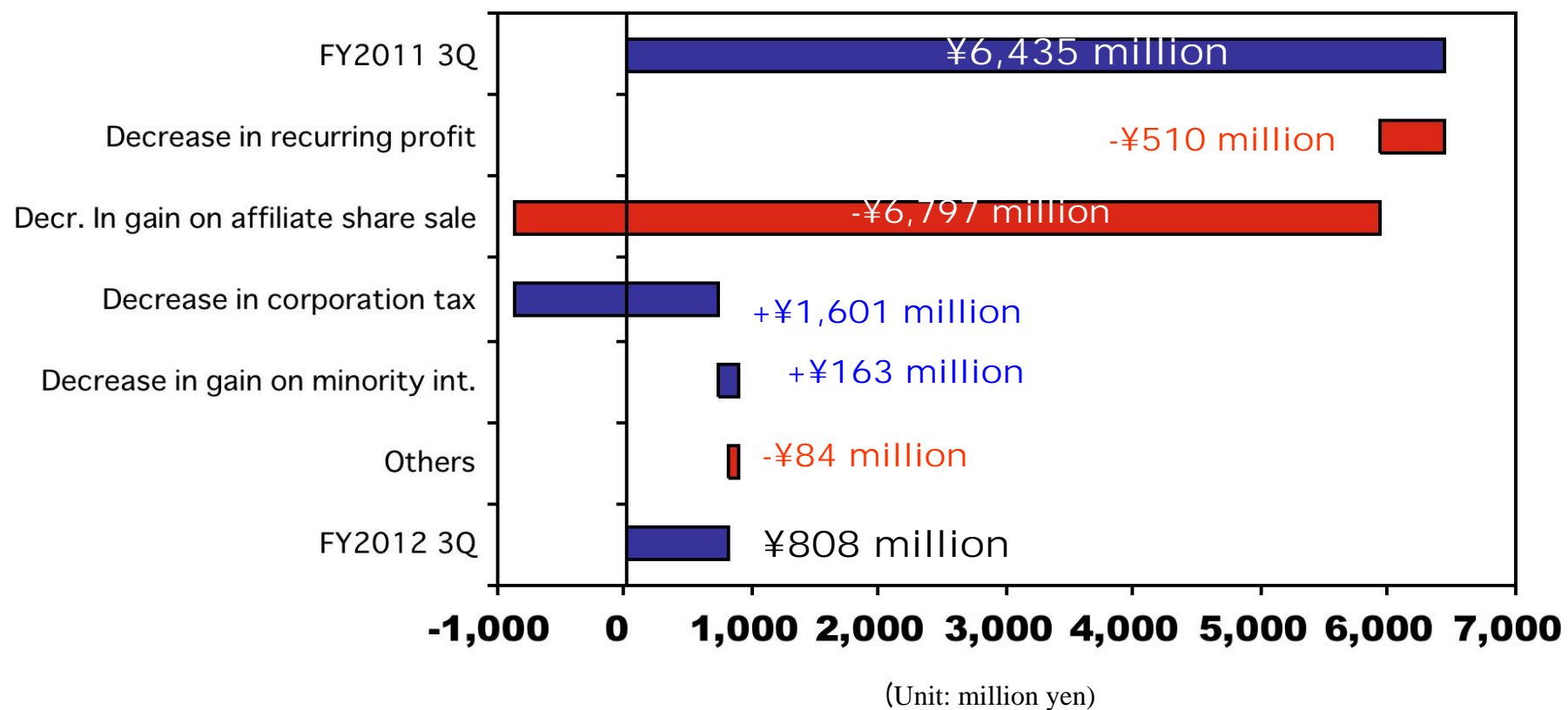
FY 2012 Q3 Consolidated Recurring Profit

(Compared with Previous Fiscal Year)



FY 2012 Q3 Consolidated Net Profit

(Compared with Previous Fiscal Year)



Notice

This document and its supporting documents contain projections of our company's future performance. These are estimates by the management of Faith based on currently available information. There are potential risks and uncertainties that may affect the results. Please be advised that actual performance may differ significantly from the forecast.